



SOON

**SOON Metaverse project
marketing strategy**



Project marketing strategy

SOON coin and NFT are expected to enter the market around October 2022, and the current roadmap for the operation of other market is arranged in the following direction:

1. SOON' s official website will fully update in the future, the website will be upgraded with dynamic visual effects and the content of the website will be enriched.
2. SOON will establish a SOON coin agent reward mechanism and improve the user sales data system for subscribing to SOON coin, with the query of each level of sale agent.



SOON Metaverse





Project marketing strategy

3. Official social media Twitter, Instagram and Facebook continue to update the corresponding content and continue to attract investors' attention to the project. At the same time, SOON will contact influencers with certain influence in the investment currency industry. Focus on Youtuber, reach consensus cooperation model needs to be discussed according to different Youtubers to expand public domain traffic.

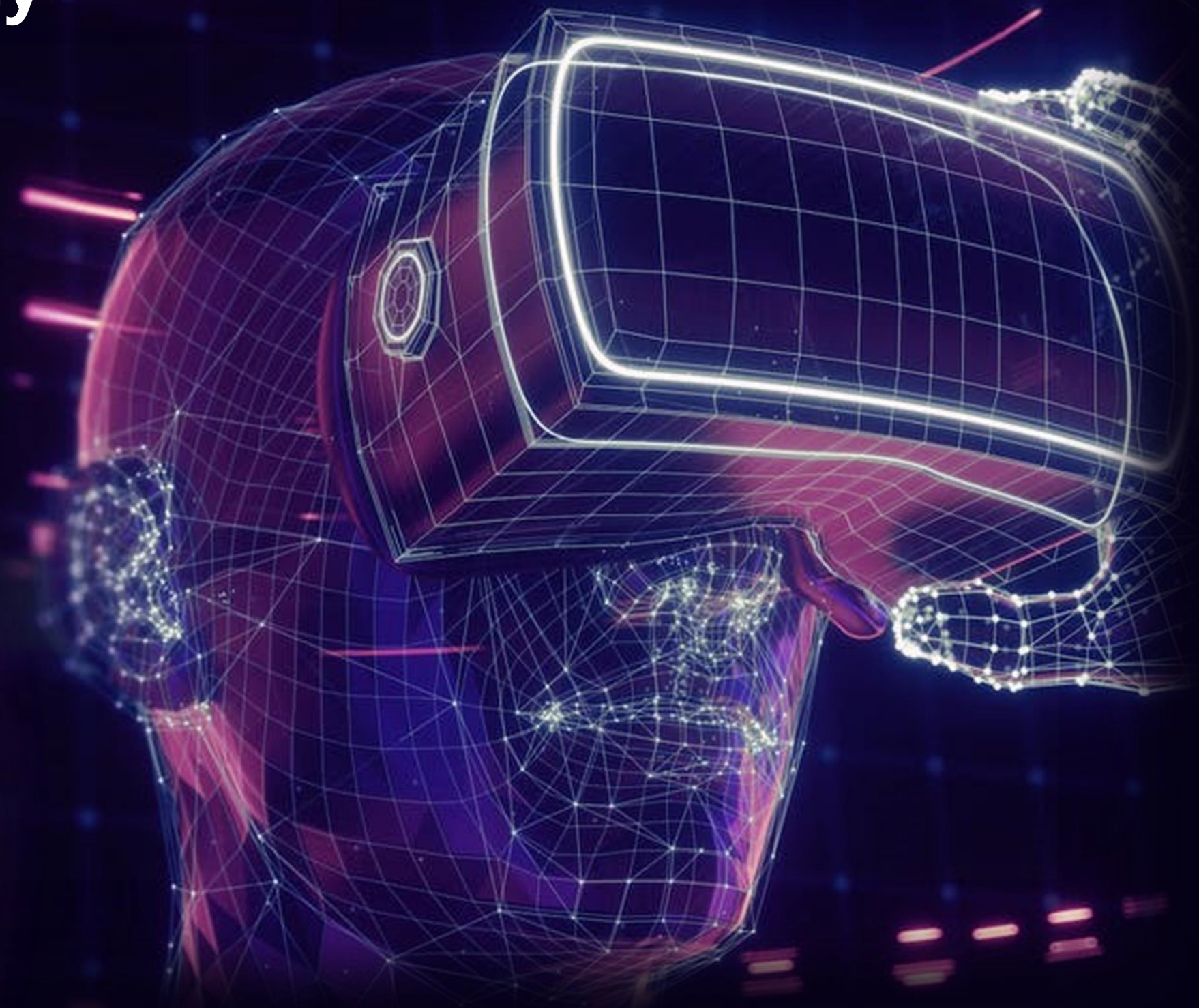
4. After the preliminary preparations are completed, SOON prepare to enter the Community Era. Gradually bringing public domain traffic into private domain traffic. A team of mods intervened in Discord, and regularly held corresponding events and AMA Q&A in the community. Started to cooperate with major Discord communities to promote projects to achieve social media and community traffic interconnection.



SOON Metaverse



Project marketing strategy



5. When the NFT pop up online by the technical team, the external traffic intervention begins at the same time. According to the plan, SOON will continue to conduct whitelist extraction activities with NFT, related influencers and project parties on a regular basis.

6. Cooperate with more meta-platforms and project parties to promote and gradually expand the media pushing influence of SOON project in East Asia, Southeast Asia, Europe and America blockchain.

